



Westminster+Canterbury
OF THE BLUE RIDGE
FOUNDATION

2018 ANNUAL REPORT

2018 FOUNDATION BOARD OF TRUSTEES

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2018 BOARD OF TRUSTEES

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Katherine Willard



DEAR FRIENDS,

I write to thank you for your generous support of the Westminster Canterbury of the Blue Ridge Foundation. This report lists donors who made gifts during the 2018 fiscal year which ran from July 1, 2017 through June 30, 2018. Your generosity is deeply appreciated.

It was a terrific year! During the year the Foundation Board re-affirmed its bedrock commitment to Fellowship. We are especially proud of the fact that no one has ever had to leave this caring community for lack of financial resources. We also are pleased to be able to assist newcomers to our community from time to time. In fiscal year 2018 the Foundation provided \$547,000 of assistance to nine current residents and one new member of our community.

The next level of Foundation support is for our Associates whose caring and dedication to their work, keeping all in order and running smoothly, makes a tremendous difference in the happiness and well-being of all who call WCBR home. In fiscal 2018 the Foundation responded promptly to fifteen emergency situations with awards totaling over \$23,000 and provided \$15,000 to twenty-two associates to help them continue their education.

The Foundation Board also spent time this past year developing criteria for “Margin of Excellence” awards. It is because of your generosity and that of past donors that there are also funds available for special projects that are above and beyond the wonderful amenities already part of the WCBR living and learning experience. The purpose of these future

“We take our stewardship very seriously and we wish to do the best possible job in putting gifts to work for the advancement of WCBR.”

Pictured on the cover: Corky Sablinsky, David Whitcomb, Charlie Stewart, and Arline Zaborowski.

“Thank you for the many ways that you support the WCBR Foundation. Your time, talent and generous contributions have made this compassionate community what it is today.”



David Maloney, *Chairman*
WCBR Board

“Donors are the lifeblood of the WCBR Foundation. All that the Foundation does for the WCBR community is thanks to your remarkable generosity.”



Gary Selmeczi, *President and CEO*

awards will be to change the status quo — to improve and enhance this community.

We take our stewardship very seriously and we wish to do the best possible job in putting gifts to work for the advancement of WCBR. The WCBR Foundation is self-sustaining and very healthy. That is all thanks to you, our donors.

Among the most important promises WCBR makes to Residents is the promise to provide continuing care in whatever form may be necessary over time. Unfortunately there is an increasing need, not only here but all over, to help people suffering from dementia and Alzheimer’s disease. The statistics are staggering.

WCBR has an opportunity to expand and enhance its environment for research and evidence based care and ongoing learning for residents, people from our wider community, and their loved ones who live with the ravages of cognitive impairment. Planning has begun with Kahler Slater of Milwaukee, Wisconsin, the architectural firm with whom Martha Jefferson Hospital worked in the design and building of the new Sentara Martha Jefferson Hospital across the street. Part of the new built environment will be secure

terraced gardens. The plan is for approximately thirty-two private rooms for residents first and others from the wider Charlottesville/Albemarle area.

Of course, we all know well that the built environment is only as good as the people who do the actual care giving and we are committed to ensuring that the resources are available to provide exceptional care, companionship, and learning support.

This exciting new initiative also gives us some opportunities to continue to improve all that we do to make WCBR the best it can be today and always.

Here’s to exciting times ahead!

Sincerely,

Paula F. Newcomb, *Chairman*
WCBR Foundation Board



Lois Gebhardt

OUR MISSION

The WCBR Foundation gathers private support for WCBR's charitable activities including the Fellowship Program, which provides confidential assistance to residents in need. The Foundation supports the overarching mission of WCBR, which is to provide a lifecare community of vibrant living designed to meet the dynamic needs and opportunities of older adults.



ASSOCIATES EDUCATION PROGRAM

A hard-working single mother, **Taneika Houchens** recently moved into her very first home with her 5-year-old son. After settling into her home and caring for everyone else for so many years, she has decided to finally focus on her education. Interested in becoming a Medical Assistant, with the help of the Associates Education Program she was able to take a class at PVCC. While completing that course she was inspired to take it one step further and pursue a degree in nursing, and she hopes to enroll in nursing courses in the near future. Having worked here for over 10 years, Taneika thinks of WCBR as a second home, and she is very thankful for the help she receives from the Education Program. Taneika hopes to one day become a Registered Nurse so she can continue her dream of caring for others.



BLUE RIDGE GIFT SHOP

New managers Joyce Scuffham and Niqui Wallrabe have already engineered a re-design of the shop. While new carpet was being installed, the service counter was relocated, creating a more open floor plan. The staff of nearly sixty resident volunteers work energetically to make the Gift Shop an inviting place to shop. All profits go to the Fellowship Fund.



BLUE RIDGE ATTIC

Recent renovations to the Attic created larger spaces allowing the staff of resident volunteers much more flexibility. This hard-working team runs monthly sales for Associates generating needed revenue for the Associates Emergency Assistance program. Team members are David Brant, Lois Gebhardt, Nancy Erwin, Eli Lesser, Jan and Dave Trautman, Joyce Scuffham, and Mary Ellen Edmonds (not pictured).



Jim Greene

Resident Dick Hiss.



Jim Greene

CEO Gary Selmeczi with residents Bo Hopkins, Jim Scuffham, Bill George, Dick Hiss, Bob Yost, and Andy DePrete.

GOLF TOURNAMENT

The skies cleared and the rain (finally) stopped for the 26th Annual Golf Tournament in late September. Nearly a hundred golfers including two resident teams, hit the links at beautiful Old Trail. Thirty-five of WCBR's vendors sponsored the event raising money for the Fellowship Fund, which provides a safety net to residents who exhaust their financial resources.

\$5,000 FOUNDATION TOURNAMENT SPONSOR

Flik Lifestyles
Kahler Slater

\$2,500 FOUNDER SPONSORS

Johnson Controls

\$1,500 FELLOW SPONSORS

Matthews Development Company
Pepsi Cola Bottling Company of Central VA
Waynesboro Plumbing and Heating, Inc.
Whiting-Turner Contracting Co.

\$1,000 FRIEND SPONSORS

CliftonLarsonAllen LLP
Mangham Associates
McGuire Woods
PruittHealth
SunTrust Private Wealth Management
T&N Printing
W.E. Brown

\$1,250 SCORECARD/SCOREBOARD SPONSOR

Paycom Payroll, LLC

\$1,100 MULLIGAN SPONSOR

TAC Communications

\$750 BEVERAGE CART SPONSOR

WW Associates, Inc.

\$650 DRIVING RANGE SPONSOR

CDW Healthcare

\$650 PUTTING GREEN SPONSOR

Home Instead Senior Care

\$500 HOLE SPONSORS

Baker Roofing of Harrisonburg
Bank of the James
Fisher Electrical Contractors
GlynnDeVins
McGriff Insurance Services
Southeastern Laboratories

The Ceiling & Floor Shop, Inc.
Verity Asset Management

\$700 TEAM SPONSORS

Abrahamse & Company Builders
Advanced Network Systems
Ecolab
Fronrunner Signs
TRANE
UVa Health System
WCBR Resident Teams (2)

SUPPORTERS

Albemarle Magazine
Capstone
Eastern Alliance Insurance Group
Hilton Garden Inn
Larry Martin
Vin Cibbarelli Team

BUILDING COMMUNITY IN CHARLOTTESVILLE/ALBEMARLE

WCBR is committed to giving support to the Charlottesville/Albemarle community. Whether helping needy kids, raising funds for local causes, putting on a carnival for kids and seniors at JABA on the United Way Day of Caring, sharing our expertise with nurses and CNA's in training, or providing meeting space for area not-for-profits, WCBR is a strong community partner.



Professional Caregiving Training Partnerships

Fluvanna County HS CNA Program
PVCC LPN Clinical Experience
PVCC CNA Program



Benefitting the Charlottesville/Albemarle Community

- 7 Sisters Alumni Organization
- Albemarle Garden Club
- Alzheimer's Association
- American Red Cross
- Barrett Early Learning Center
- Charlottesville/Albemarle Kennel Club
- Charlottesville Camera Club
- Charlottesville Opera
- Civil War Roundtable
- Clergy, Laity United for Justice and Peace
- Habitat for Humanity
- LeadingAge Virginia
- League of Women Voters
- OLLI
- Parkinson's Support Group
- PEO
- Responsible Old Age & Death (R.O.A.D.)
- Retired Clergy
- Torah Discussion Group
- Low Vision Group
- Virginia Blood Services
- Virginia Fundraising Institute
- Virginia State Bar Senior Lawyers Conference
- WCBR Foundation Associates Education
- WCBR Foundation Associates
 - Emergency Assistance
 - WCBR Foundation Fellowship Assistance



HOW YOUR GIFTS MADE A DIFFERENCE

Fellowship Assistance
\$547,000 • **9** current residents and
1 new resident

Associates Education Scholarships
\$15,000 • **22** recipients

Associates Emergency Assistance
\$23,482 • **15** recipients



Achieving a **Margin of Excellence:** Initiatives in Support of WCBR Programs and Services

\$1,700 for Art in the Care Areas – brought therapeutic activities to more than 40 residents in Catered Living, Vista and Health Care.

\$5,208 for Music in the Care Areas – Harpists, pianists, accordionists, singers, drummers and guitarists all shared their talents with residents either one on one or in small groups.

\$3,680 for Art Classes – Thirty-seven resident students from Independent and Catered Living enjoyed numerous classes in different mediums.

\$8,606 for Concerts & Speakers – Six concerts and two speakers were held in the Rotunda Room and live streamed on TV.

\$27,000 for Associates Training in Communications, Trust and Teamwork by a professional consultant benefitted all WCBR Associates. Thirty 2-hour workshops were given.

\$2,500 for Clinical Pastoral Education brought an intern to WCBR for 10 weeks. He worked with residents, staff and family members, primarily in the care areas.

\$1,500 for Dementia Training covered the cost of workbooks for 65 staff members.

\$587 for Robotic Animals put these cuddly, interactive “pets” in the arms of five additional residents.



A WAY TO “HELP ALL SIDES”

A big factor behind Susan and Ross Thomas’ decision to move to WCBR was our Fellowship program. They knew that many people lost assets during the last recession and it means a lot to them to know that if that happened to any WCBR resident, they would be able to stay in their home and receive all the benefits that WCBR offers.

Ross and Susan recently made a gift to the WCBR Foundation in the form of a Charitable Gift Annuity. They chose this “life income gift” because they want to support the Foundation while making an investment that will continue to provide them with income for life. “It helps all sides: it helps us and it helps the Foundation.”

THE LEGACY SOCIETY

The Legacy Society recognizes those who have chosen to leave a lasting legacy to the WCBR Foundation through estate planning. These gifts may include charitable gift annuities, beneficiary gifts of life insurance or retirement plans, resident entrance fee refunds, trusts and bequests. We thank the following individuals for including WCBR in their estate plans.

Anonymous (7)
C. Julian Bishko*
Peter and Viola Breit
Maurice Burnett
Nonie Caroll*
Myra Clark*
Elizabeth Craig Cockrell*
William and Janet* Collier
Monroe and Elizabeth Couper*
Lucy Crockin*
Coralee Davis*
Sarah Eisenhart*
Alfred Fernbach*
Jay B. Foote, Jr*

Robert and Charlotte Gammon*
Sam Gammon
Ben and Garland Garrett*
Lois Gebhardt
John and Jacqueline Gergen
Earle and Elvire* Hilgert
Bobbie and Roger Hill*
Bruce and Anne* Hobbs
Mary Howard
Inge Hull
Mary Helen Jessup*
Bill Kerler*
John and Eleanor Knox*
Richard and Carolyn Lalley



PAYING IT FORWARD

Having greatly enjoyed living at WCBR for the past 15 years, John and Jacqueline Gergen want to pay it forward. They feel that by leaving a legacy gift to the Foundation they are helping to secure the future for other residents. John and Jacqueline believe in “putting their money where their mouths are,” so a bequest to the Foundation seemed the perfect way to continue their already generous annual giving after they are gone. Jacqueline notes that over the years they have observed that the Foundation is very careful with its funds, and she trusts that their money will be used wisely.

Mildred Lapsey*
Fred and Harriet Lewin*
Marion Mason*
Betty McClelland*
Nena Miller*
Percy and Eleanor Montague*
Robert Morf*
Ned and Frances Morris*
Stanton and Marion* Nolan
Charles* and Joy Perry
Louise B. Potter
Dudley and Lois Rochester
Jane Morris Saunier*
Arthur Scharff*

Eddie and Margaret Schodt*
James H. Scott, Jr*
Ray* and Ruth Shepherd
Mary Slaughter
Arthur Stocker*
Marvin Sutphin*
Newton and Wilma Thomas*
Ross and Susan Thomas
Dorothy Tyree*
Mary B. Wagner*
Lorraine Wallenborn*
* deceased

BLUE RIDGE CIRCLE DONORS

We wish to honor those whose cumulative gifts over many years have reached or exceeded \$100,000. The generosity of these individuals, foundations, and estates has greatly strengthened the Foundation.

Anonymous (3)
Estate of Sarah (Lala) Eisenhart
Estate of Jay Foote
Estate of Fred and Harriet Lewin
Constance Bowman*
Estate of William Kerler

John and Eleanor Knox*
Estate of Betsy McClelland
Percy and Eleanor Montague*
Ned and Frances Morris*
Estate of James H. Scott, Jr.
Estate of Wilma and Newton Thomas

Estate of Mary Wagner
Lettie Pate Whitehead Foundation
WCBR Gift Shop
* deceased



Jim Greene

ANNUAL FUND DONORS FOR FISCAL YEAR 18 (JULY 1, 2017–JUNE 30, 2018)

We value each and every gift made to the WCBR Foundation. **Donors whose cumulative gifts total \$1,000 or more during the Fiscal Year are now recognized as members of the Foundation Circle, indicated by green headings below.**

CHAMPIONS: \$100,000+
Lettie Pate Whitehead
Foundation, Inc

HEROES: \$25,000–\$49,999
Mary Beth Smyth

PATRONS: \$10,000–\$24,999
WCBR Attic and Auctions
WCBR Gift Shop

BENEFACTORS: \$5,000–\$9,999
Anonymous
David and Cathy Barton
Edie Catlin
Estate of Harriet B. Lewin
Lucie Kelly
Gladys McCubbin
Mental Health Services Fund in
the CACF
Flik Lifestyles
Stan Nolan
Dudley and Lois Rochester

Gary and Aileen Selmeczi
Ann Smith^o

SPONSORS: \$2,500–\$4,999
Amica Companies Foundation
Rod and Liz Beckwith
Jan Bernhard
Kathy Bevacqua
Jan and Don Burland
T.C. and Sarah Dickerson
Dick and Barbara Fontaine
Lois Gebhardt
John and Jacqueline Gergen
Jackson and Maria Gilbert
Jim and Betsy Greene
Andrew and Margaret Hart
Bruce Hobbs
Peggy MacAvoy
Matthews Development Co. LLC
Pepsi-Cola Bottling Company
of Central Virginia
Douglas and Kathryn Quarles

Shelah Scott
Daniel and Rita Seale
SFCS
Siemens
SimplexGrinnell
Rick and Sally Watson
David Whitcomb
Whiting-Turner
Mary Jane Wiecking
Bob and Leah Yost

SUSTAINERS: \$1,000–\$2,499
Henry and Mildred Abraham
Abrahamse & Company
Actel Communications, LLC
Len and Cyndy Alaimo
Jim and Jan Avery
Mona Beard
Sam and Joy Macdonald Boatwright
Neil Boger
Lauree Brunfeldt
Peter and Jane Buchanan

Maurice Burnett
Bob and Inez Carlisle
Ranny and Lucy Church
CII Service of Charlottesville Inc.
Marjorie Clark
Jody Clements
Bill and Lillian Clinger
Bill Collier
Jim and Wendy Craig
Pat Dabney
Jackie Guter
Alice DiBlasi
Earl and Louise Dudley
Cam and Susan Eiseman
Trina English
Estate of Nonie Caroll
Camilla Fair
Guy Fiske
Cal and Ann Fowler
Samuel Gammon
Bill and Glenda George
Annette Gibbs

Vincent and Iveagh Gott
 Marjorie Gourley
 Maria and Burke Graham
 Janice Hall
 Mary Hamrick
 Peggy Harbert
 Earle Hilgert
 Jim and Mary Holden
 Charles* and Arloine Hood[◊]
 James and Bobbie Hoskins
 Abram and Patricia Hostetter
 Inge Hull
 Patsy Hunt
 Brian and Robyn N. Jackson
 Carolyn Kelly
 Jane Kerewich
 Jim and Diane Kingsbury
 Bob Knospe

Herbert and Rosemarie Koch
 John and Kelly Kovalski
 George* and Janet Larie
 Speed Larsen
 Tish Locker
 Fred and Denise Lowit
 Walter and Anita Maeder
 Grace Mahone
 Sam and Mary Louise Maroney
 Bev McCoid
 Joan McGovern
 McGuireWoods
 Liz Meiburg Kerler
 Richard and Elaine Miller[◊]
 Ali-Rie Miller
 Hilda Monroe
 Rob and Paula Newcomb
 Wallace and Donna Nunley
 Terry and Karen Ogden
 Bev Ogilvie
 Sandy Palumbo
 Edith Parker
 John and Lydia Peale
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 Janet Pennock
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 Lou Potter
 Dick and Judy Radt
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 Jack and Sally Rinehart
 John and Betty Scott
 Ruth and Ray* Shepherd
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 Eleanore Sturgill
 SunTrust Bank

T&N Printing
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 The Ceiling & Floor Shop
 The Charles Fund
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 John and Sylvia Valloric
 John and Eleanor Vance
 Peggy Virski
 W. E. Brown
 Walter and Ruth Wadlington
 Virgil and Margaret Wagner
 Mike and Cammie Waite
 Bettye Wall
 Carolyn Warrick
 Arline Zaborowski

SUPPORTERS: \$500–\$999

Anonymous
 Parker Bagley
 BB&T Capital Markets
 Bill and Nancy Bonner
 Nick and Linda Carter
 Mary Clements
 Alan and Sharon Culbertson
 John and Deborah Desmond
 Dynamic Mobile Imaging
 Ecolab
 Dorothy Engler*
 Ellen Evans
 ExxonMobil Foundation
 Fisher Electrical Contractors
 Frontrunner Signs
 Joe and Barbi Girardi
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 Penny Goodsill
 Russell and Nancy Grimes
 Michelle Hereford
 Annette Hollo
 Bo and LizBet Hopkins
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Phyllis Hunt
 James River Ground Management,
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 Dutch and Winkie Kuyk
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 BB&T Insurance Service
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 Sally Paschal
 Eugene and Mary Pollock
 Edward Rapkin
 Rick and Pat Richmond
 Louise Robinson
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 Dennis and Jane Sigloh
 Eric and Angela Smith
 James Snoddy
 Bill Keesee
 Bill Steffey
 The GE Foundation
 Michael and Susan Thonis
 Bob and Donna Tucker
 Doug and Norvene Vest
 Horst and Niqui Wallrabe
 Betsy Woodard
 WW Associates, Inc.

FRIENDS: \$250–\$499

Bob and Michelle Atchinson
 Nancy Beck
 Ron and Anna Buchanan
 Don and Diane Cady
 Vin Cibbarelli
 Marilyn Dailey
 Marjorie Jones
 Carolyn Ferolito
 Charly and Pam Fitzgerald

Erin Garvey
 Florence Gronn
 Michael and Jill Halseth
 David Hamrick
 Dick and Jane Hiss
 Fred and Mary Buford Hitz
 David and Carol Hogg
 Don and Linda Hunt
 Richard and Carolyn Lalley
 Kent* and Mimi Lee
 Marian Limber
 Ganse* and Susan Little
 Lila Mait
 Father Henry and Ducie Minich
 Dan and Harriet Mohler
 Lindsay Nolting
 Don and Mildred Nuechterlein
 Lyle and Mary Evelyn Rogers
 J.R. and Jan Rushton
 Walter* and Corky Sablinsky
 Jay Scott and Sarah Bedford
 John and Rauna Surr
 Anne Tilney
 WCBR Bingo Group
 WCBR Resident Health Committee

CONTRIBUTORS: \$100–\$249

Avi and Allison Agarwal
 Nancy Allen
 Jean Arey
 Jean Bagby
 Heather Baggett
 Bruce and Cathy Berryhill
 Jim and Wanda Blake
 Daniel and Cherry Bourque
 Ralph and Jacqueline Bradley
 Raymond Tindel and
 Gretel Braidwood
 Bob and Bobbie Bruner
 Nancy Bryant

Mike and Dianne Burris
 Capstone Financial Partners
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 Leone Ciporin
 Margaret Craig
 Warren and Beanie Crispens
 Ed and Patricia Davis
 Mac and Jan Dean
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 Sue and Reuben Rainey
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 Jim and Joyce Scuffham
 Edith Sheerin*
 Mary Slaughter
 Marianne Starsia
 Phyllis Starsia
 George Taylor
 Sheila Thompson
 Robert and Anita Whiting
 Ned and Janet Yost
 Frances Young

DONORS UP TO \$99

Susan Bannister
 Wood Beasley
 Caryl Black
 Betty Carter*
 Patricia Cherniawski
 Donna Cloud
 Jane DeFreitas
 Nancy Erwin
 Charles and Bette Flickinger
 Marion Gaeta
 Ed and Elizabeth Gatewood
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 Isabelle Halley des Fontaines
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 Josiah and Krystal Osborn
 Joy Perry
 Presbytery of the James
 Gerald and Therese Svat
 Alison Waterman
 WCBR Marketing Team
 Mark Gergen and Susan Whitman
 Freddie and Katherine Willard
 Page and Peggy Williams

IN KIND DONORS

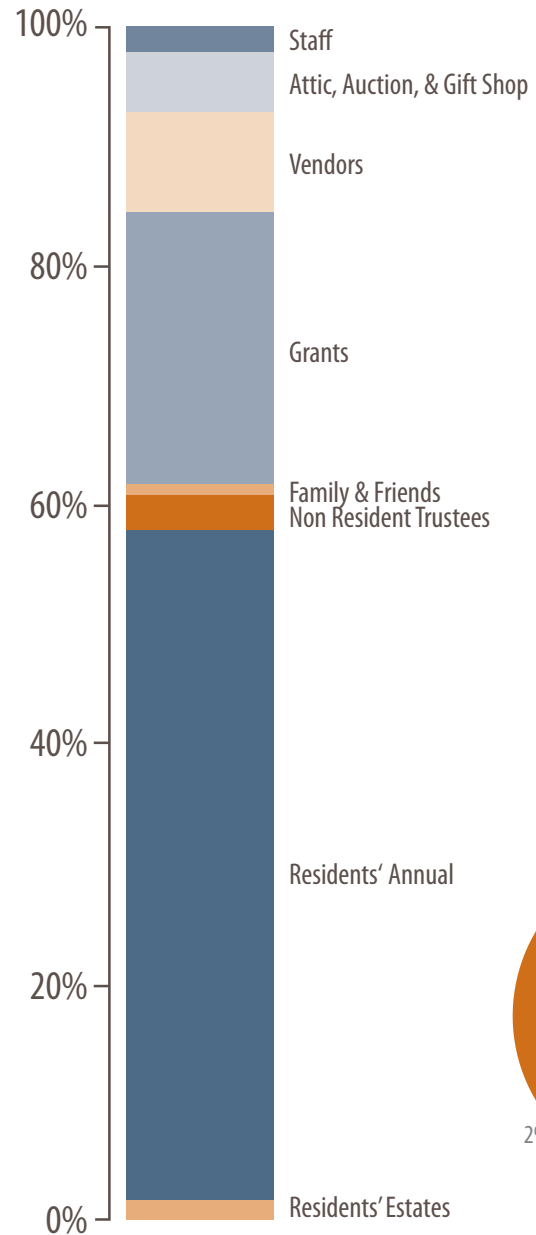
Knight Aldrich*
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 Don and Ann Wood
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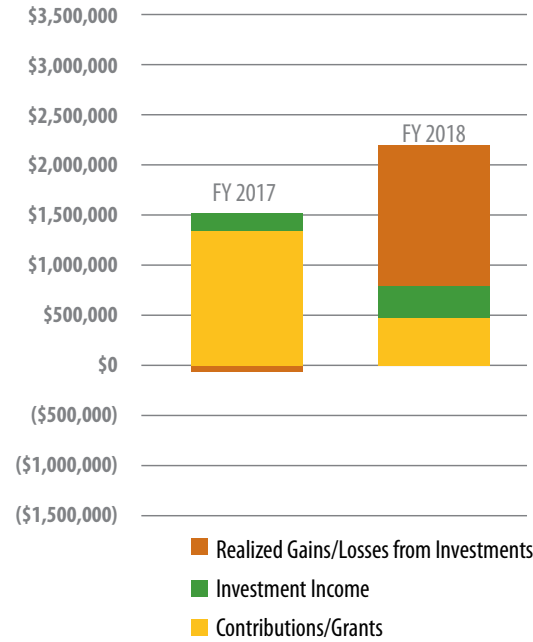
Jim Greene

Note: A separate report will be published in January listing all memorial and honor gifts.

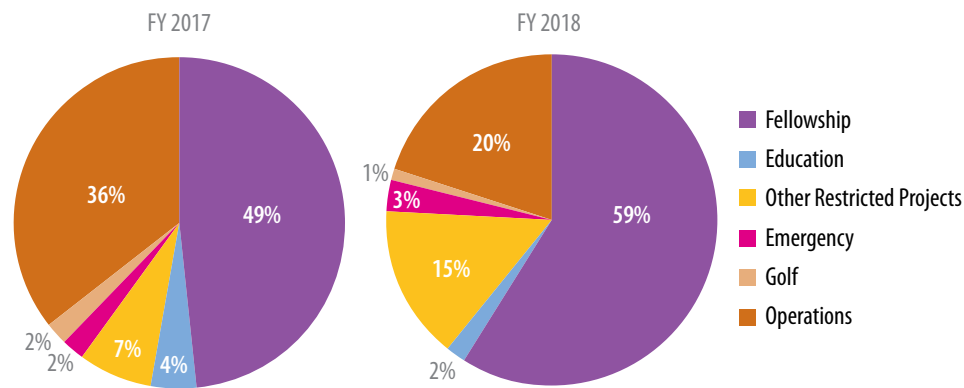
Foundation Funding Sources



Foundation Revenue



Foundation Expenses



WESTMINSTER-CANTERBURY OF THE BLUE RIDGE YEAR ENDED JUNE, 30, 2018

	CORPORATION	FOUNDATION
Balance Sheet		
ASSETS		
Total Current Assets	\$ 40,994,023	\$ 15,409,205
Assets limited as to Use, Net of Current Position	1,649,148	-
Property and Equipment, Net	133,870,429	-
Beneficial Interest in Net Assets of WCBR Foundation	15,131,688	-
Other Assets	-	2,070
Charitable Remainder Trusts	-	4,399
Gift Annuity Investments	-	-
Pension Asset	303,591	-
Deposits	691,148	-
Deferred Marketing Costs, Net	331,322	-
Total Assets	\$192,971,349	\$15,415,674
LIABILITIES AND NET ASSETS		
Total Current Liabilities	\$8,651,479	\$280,207
Long-Term Debt, Less Current Maturities	69,356,007	-
Other Liabilities	106,258,019	3,779
Total Liabilities	\$184,265,505	\$283,986
NET ASSETS		
Unrestricted	\$(561,383)	\$5,864,461
Temporarily Unrestricted	8,306,859	8,306,859
Permanently Restricted	960,368	960,368
Total Net Assets	8,705,844	15,131,688
Total Liabilities and Net Assets	\$192,971,349	\$15,415,674
Statement of Changes in Net Assets		
Change in Net Assets (Deficit)	\$4,865,599	\$589,676
Net Assets (Deficit) — Beginning of Year	3,840,245	14,542,012
NET ASSETS—END OF YEAR	\$8,705,844	\$15,131,688
Statement of Operations and Changes in Unrestricted Net Assets		
Total Revenues, Gains and Other Support	\$38,338,572	\$2,152,412
Total Expenses	35,317,438	705,220
Operating Income	3,021,134	1,447,192
Nonoperating Income	897,259	(927,040)
Other Changes in Unrestricted Net Assets	877,682	-
Increase in Unrestricted Net Assets	\$ 4,796,075	\$ 520,152

* Includes Fellowship grants given

